

KATIE HATZ

graphic design + art direction

—objective

Efficient-yet-meticulous designer with several years' experience in print and web seeks next challenging project and next brilliant partner in collaboration.

—education

MFA, GRAPHIC AND INTERACTIVE DESIGN

2010

Tyler School of Art, Temple University,
Philadelphia PA

BFA, PHOTOGRAPHY, ART HISTORY MINOR

2006

Tyler School of Art, Temple University,
Philadelphia PA

—technical skills

SOFTWARE

Proficient in Adobe InDesign, Illustrator, Photoshop, and Microsoft Office.

Some experience with HTML/CSS, Quark, and Dreamweaver.

GENERAL

Art direction, typography, illustration, physical mockups, web design, email marketing, photography, copy writing, proofreading and editing, publication design, print production.

—selected awards + publications

Creative Quarterly, Communication Arts Illustration Annual, AIGA Philadelphia Design Awards, HOW International Design Awards, STEP Design 100 Competition, Logo Lounge, AIGA 365 Annual, Art Directors Club Annual, American Illustration Annual.

—contact

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—experience

FREELANCE ART DIRECTOR & DESIGNER

2016–PRESENT

Creation of print and digital assets for various clients in retail, interior design, publishing, and the performing arts.

SENIOR INTERACTIVE DESIGNER, ANTHROPOLOGIE

2013–2015 / HOLIDAY 2016

Creation of marketing emails, homepage updates for desktop and mobile, and other graphic elements.

Coordination with web merchandising, copy, marketing, and photography teams to produce effective, beautiful digital assets, typically within short timeframes.

SENIOR DESIGNER, QVC GLOBAL BRAND CREATIVE

SPRING 2016 / TEMPORARY CONTRACTOR

Concept and execution of brand-right assets for print and screen.

GRAPHIC DESIGNER, QUIRK BOOKS

2010–2013

Conceptual development and execution of approximately 12 books per year including covers and interiors, along with marketing materials for those books as needed.

Hiring, contract management and art direction of photographers, illustrators and freelance designers. Remote and on-site art direction of photography.

SENIOR DESIGNER, CMYK MAGAZINE

2010–2013

Creation and maintenance of project time lines and production schedules for quarterly print publication.

Procurement and organization of text information for all pieces. Design of student work sections and print production of issue.

Copy writing, proofreading and editing.

GRADUATE TEACHING ASSISTANT, TYLER SCHOOL OF ART

2009–2010

Planning and implementation of lessons and demonstrations in book binding, 3-dimensional structures, portfolio presentation, research and inspiration, sourcing supplies and other essential skills for all design department undergraduate students.

Individual instruction and critique for all undergraduate students; additional support for undergraduate faculty as needed.

ADJUNCT PROFESSOR, TYLER SCHOOL OF ART

2008–2009

Instruction of required Computers for Design course in which undergraduate students learn Photoshop, Illustrator and InDesign.